

Glen Burtnik's Summer of Love Concert Celebrates the 56th Anniversary of Woodstock!

DATE: Saturday, August 16, 2025
LOCATION: Woonsocket, Rhode Island, US

Event Description

Glen Burtnik's Summer of Love Concert Celebrates the 56th Anniversary of Woodstock! is a premier festivals event in Woonsocket. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 42/100
Expected Attendance: 416 people
Event ID: 5bRNyU96ng6QUVRmsv

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 166 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
