

# Glød i Bodø 2025

DATE: Saturday, September 13, 2025

LOCATION: Bodø, Nordland, NO

## Event Description

Glød i Bodø 2025 is a premier concerts event in Bodø. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 57/100

**Expected Attendance:** 2,247 people

**Event ID:** CpdafodKNRbqiyDgwx

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 899 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/gld-i-bod-2025>

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