

Gladys: a musical affair at Bondi

DATE: Thursday, September 4, 2025
LOCATION: North Bondi, New South Wales, AU

Event Description

Gladys: a musical affair at Bondi is a premier performing-arts event in North Bondi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 31/100
Expected Attendance: 112 people
Event ID: 42abai6L4uK57GEJiF

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
