

# Giubilaico 2025 - incontro "Senza alternative?"

DATE: Sunday, September 21, 2025  
LOCATION: Firenze, Toscana, IT

## Event Description

Giubilaico 2025 - incontro "Senza alternative?" is a premier conferences event in Firenze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 92 people

**Event ID:** 356powKJnd8prWViWQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*