

# Gismo Graf, Ella, Stochelo Rosenberg, and 2 others

DATE: Monday, October 20, 2025  
LOCATION: Frankfurt, DE

## Event Description

Gismo Graf, Ella, Stochelo Rosenberg, and 2 others is a premier concerts event in Frankfurt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 36/100

**Expected Attendance:** 209 people

**Event ID:** HyqLLF6GbGiGhXyFdj

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 84 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*