

Giselle, Quasi, Black Belt Eagle Scout, and 11 others

DATE: Friday, September 5, 2025
LOCATION: Olympia, Washington, US

Event Description

Giselle, Quasi, Black Belt Eagle Scout, and 11 others is a premier festivals event in Olympia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 2,039 people

Event ID: 7sS2YGKYjDYcdGjt4N

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 816 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
