

# GIS Workshop

DATE: Tuesday, September 30, 2025

LOCATION: Bergen, Vestland, NO

---

## Event Description

GIS Workshop is a premier expos event in Bergen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 40/100

**Expected Attendance:** 300 people

**Event ID:** 8E6CxsgL6h5cYa2S78

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 120 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/gis-workshop>

Document generated on 6/4/2026, 2:10:53 AM