

Girona FC vs Villarreal CF

DATE: Sunday, August 24, 2025
LOCATION: Vila-real, Comunidad Valenciana, ES

Event Description

Girona FC vs Villarreal CF is a premier sports event in Vila-real. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 18,195 people

Event ID: 9GXQGKUWAP8XCt6hzg

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,278 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.