

# Girl Ultra with Valgur

DATE: Wednesday, August 27, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

Girl Ultra with Valgur is a premier concerts event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 37/100

**Expected Attendance:** 222 people

**Event ID:** CtRWLJfdgxkLLQy4Td

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 89 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/girl-ultra-with-valgur>

Document generated on 6/4/2026, 4:38:00 AM