

Girabola - Sagrada Esperança vs São Salvador

DATE: Saturday, November 8, 2025
LOCATION: M'banza-Kongo, Zaire Province, AO

Event Description

Girabola - Sagrada Esperança vs São Salvador is a premier sports event in M'banza-Kongo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 686 people

Event ID: HBL8J8qpdYkZBpJ9oY

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 274 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.