

Girabola - Luanda City vs Bravos do Maquis

DATE: Saturday, January 10, 2026
LOCATION: Luena, Moxico Province, AO

Event Description

Girabola - Luanda City vs Bravos do Maquis is a premier sports event in Luena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,882 people

Event ID: ERrAKaeAN92XWEDjBo

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.