

Girabola - Luanda City vs 1º de Agosto

DATE: Sunday, January 25, 2026

LOCATION: Luanda, Luanda, AO

Event Description

Girabola - Luanda City vs 1º de Agosto is a premier sports event in Luanda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,632 people

Event ID: HMvYVd8XPtm4rkAPy

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,453 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.