

# Girabola - Desportivo Huíla vs 1º de Agosto

DATE: Friday, October 24, 2025  
LOCATION: Luanda, Luanda Province, AO

## Event Description

Girabola - Desportivo Huíla vs 1º de Agosto is a premier sports event in Luanda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,362 people

**Event ID:** 3dY7uFz3pAmEa6Fb6r

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,745 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*