

Giovedì 14 Agosto FERRAGOSTO al Nereidi Natural Beach

DATE: Thursday, August 14, 2025
LOCATION: Lido di Licola, Campania, IT

Event Description

Giovedì 14 Agosto FERRAGOSTO al Nereidi Natural Beach is a premier festivals event in Lido di Licola. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 239 people

Event ID: 7evfWSe7cn5uHKcSvK

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.