

GIORNATA MONDIALE DELLA RIANIMAZIONE

DATE: Saturday, October 18, 2025
LOCATION: Cinisello Balsamo, Lombardia, IT

Event Description

GIORNATA MONDIALE DELLA RIANIMAZIONE is a premier conferences event in Cinisello Balsamo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 441 people

Event ID: FvWWXqncV9tGiHFGpC

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.