

# GIORGIO ARMANI, la coerenza di uno stile entrato nella storia

DATE: Saturday, November 29, 2025  
LOCATION: Rivalta Trebbia, Emilia-Romagna, IT

## Event Description

GIORGIO ARMANI, la coerenza di uno stile entrato nella storia is a premier conferences event in Rivalta Trebbia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 21/100

**Expected Attendance:** 37 people

**Event ID:** FeMf7sciybww02Tz55

## Hotel Demand Indicators

**ADR Impact Index:** 3.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 15 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*