

Gion Stump & The Lighthouse Project

DATE: Friday, October 10, 2025
LOCATION: Romanshorn, Thurgau, CH

Event Description

Gion Stump & The Lighthouse Project is a premier concerts event in Romanshorn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 47/100

Expected Attendance: 720 people

Event ID: gwcnP9F34LERDb7zcA

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.