

Ginger Geezus Plays Powers!

DATE: Saturday, August 23, 2025

LOCATION: Troy, New York, US

Event Description

Ginger Geezus Plays Powers! is a premier expos event in Troy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 36/100

Expected Attendance: 189 people

Event ID: DpjssBZ3QrySg8F8bu

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.