

Gina Browning Band @ Westys Player's Pub

DATE: Friday, August 15, 2025
LOCATION: Garden City, Idaho, US

Event Description

Gina Browning Band @ Westys Player's Pub is a premier concerts event in Garden City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 265 people

Event ID: GuTNEJ7DcjBrrt9cas

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 7:43:41 AM