

Gilson College Presents: DANIEL, A HARD ACT TO SWALLOW

DATE: Tuesday, August 26, 2025
LOCATION: Taylors Hill, Victoria, AU

Event Description

Gilson College Presents: DANIEL, A HARD ACT TO SWALLOW is a premier concerts event in Taylors Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 33/100
Expected Attendance: 137 people
Event ID: ASDoU6gmD9xjWYKFL8

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 55 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
