

# Gil Vicente Barcelos vs FC Famalicao

DATE: Sunday, August 24, 2025  
LOCATION: Vila Nova de Famalicão, Braga, PT

## Event Description

Gil Vicente Barcelos vs FC Famalicao is a premier sports event in Vila Nova de Famalicão. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 63/100

**Expected Attendance:** 4,571 people

**Event ID:** EeBbcZ39A73zYxGWLp

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,828 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*