

# Gigha Village Hall - Isle of Gigha - Whirl Tour Of Scotland

DATE: Saturday, August 23, 2025  
LOCATION: Isle of Gigha, Scotland, GB

## Event Description

Gigha Village Hall - Isle of Gigha - Whirl Tour Of Scotland is a premier concerts event in Isle of Gigha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 33/100

**Expected Attendance:** 143 people

**Event ID:** 3yB3Xu2DAQVcPoNxZW

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*