

Gigantes del Cibao vs Tigres del Licey

DATE: Tuesday, December 23, 2025
LOCATION: Santo Domingo, Distrito Nacional, DO

Event Description

Gigantes del Cibao vs Tigres del Licey is a premier sports event in Santo Domingo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 9,192 people

Event ID: DwC6tiSv3gMub9z9kH

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,677 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.