# Ghostly Tales and Spooky Shenanigans

DATE: Sunday, October 26, 2025
LOCATION: Carlow, County Carlow, IE

## Event Description

Ghostly Tales and Spooky Shenanigans is a premier festivals event in Carlow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals
**Importance Rank:** 33/100
**Expected Attendance:** 142 people
**Event ID:** GqFYSTMgTrwtTg4nKg

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 57 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*