

# GHC Summer Wellness Fair

DATE: Saturday, August 16, 2025  
LOCATION: La Puente, California, US

---

## Event Description

GHC Summer Wellness Fair is a premier festivals event in La Puente. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 267 people

**Event ID:** HayiPorxFs7yE6XbQ6

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 107 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/ghc-summer-wellness-fair>

Document generated on 6/3/2026, 11:35:22 PM