

Getdown Services and Massa Confusa

DATE: Saturday, September 20, 2025

LOCATION: Donostia, Euskadi, ES

Event Description

Getdown Services and Massa Confusa is a premier concerts event in Donostia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 326 people

Event ID: Mg85cJn8c84M2E8d5i

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.