

Get Ready for Christmas - Winter Sale Launch Weekend!

DATE: Saturday, November 8, 2025
LOCATION: Staverton Bridge, England, GB

Event Description

Get Ready for Christmas - Winter Sale Launch Weekend! is a premier festivals event in Staverton Bridge. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 291 people

Event ID: 6hJGjCJ6d5x6TyrMyB

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
