

# Get Folk'd Festival 2025 // Echuca/ Moama // Save The Date

DATE: Friday, November 7, 2025  
LOCATION: Moama, New South Wales, AU

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## Event Description

Get Folk'd Festival 2025 // Echuca/Moama // Save The Date is a premier festivals event in Moama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 544 people

**Event ID:** Gek778V8Fr3ud7KGw9

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 218 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*