

Get Creative: Performing Arts 11- 18 year olds

DATE: Monday, August 18, 2025
LOCATION: Saint Helens, England, GB

Event Description

Get Creative: Performing Arts 11- 18 year olds is a premier performing-arts event in Saint Helens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 287 people
Event ID: 8VZacKfqaD3XG7gM27

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 115 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
