

GET CONNECTED 25° EDIÇÃO - A MAIOR RODADA DE NEGÓCIOS DE 2025 SERÁ EM SOROCABA

DATE: Friday, October 31, 2025
LOCATION: Jardim Saira, São Paulo, BR

Event Description

GET CONNECTED 25° EDIÇÃO - A MAIOR RODADA DE NEGÓCIOS DE 2025 SERÁ EM SOROCABA is a premier conferences event in Jardim Saira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 427 people

Event ID: 8fm6G33UCTaaxNWAPb

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 171 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.