

Gestão de Riscos Psicossociais - Nova NR 01 _ Stilo Segurança e Medicina do Trabalho

DATE: Thursday, September 25, 2025
LOCATION: RP2 (Regiões de Planejamento), São Paulo, BR

Event Description

Gestão de Riscos Psicossociais - Nova NR 01 _ Stilo Segurança e Medicina do Trabalho is a premier conferences event in RP2 (Regiões de Planejamento). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 210 people

Event ID: 8WNKz2Tf623RW79VBC

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.