

Gestão de Pessoas na Indústria 4.0: Desafios e oportunidades

DATE: Tuesday, September 16, 2025
LOCATION: Funcionários, Minas Gerais, BR

Event Description

Gestão de Pessoas na Indústria 4.0: Desafios e oportunidades is a premier conferences event in Funcionários. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 41/100

Expected Attendance: 363 people

Event ID: 8epWuaQmfbTQ5WdL4d

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.