

Gerry Dee: Funny You Should Say That

DATE: Saturday, October 18, 2025

LOCATION: Kitchener, Ontario, CA

Event Description

Gerry Dee: Funny You Should Say That is a premier performing-arts event in Kitchener. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 52/100

Expected Attendance: 1,315 people

Event ID: AWYDmGRjCCjPs7ekao

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 526 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.