

Geraldine Inder School of Dance and Drama presents: Cinderella

DATE: Friday, October 24, 2025
LOCATION: Carterton, Wellington Region, NZ

Event Description

Geraldine Inder School of Dance and Drama presents: Cinderella is a premier performing-arts event in Carterton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 46/100
Expected Attendance: 631 people
Event ID: AACKUt7RY2CXHaiEzo

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 252 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
