

# Georgie Carroll - Infectious - Cairns

DATE: Friday, August 15, 2025  
LOCATION: Cairns City, Queensland, AU

---

## Event Description

Georgie Carroll - Infectious - Cairns is a premier performing-arts event in Cairns City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** CdWT8dZT7NyXFqy8tT

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/georgie-carroll-infectious-cairns>

Document generated on 6/4/2026, 1:46:25 AM