

George Bedard: History of American Music - A Tribute to Elmore James

DATE: Saturday, August 16, 2025
LOCATION: Ann Arbor, Michigan, US

Event Description

George Bedard: History of American Music - A Tribute to Elmore James is a premier festivals event in Ann Arbor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 340 people

Event ID: 8Ksyd6bQn5TN3udH3o

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 136 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.