

Geoff's Jazz at Smith's: Tom Fell Quartet: Jazz and the Soprano Sax

DATE: Tuesday, September 30, 2025
LOCATION: Canberra, Australian Capital Territory, AU

Event Description

Geoff's Jazz at Smith's: Tom Fell Quartet: Jazz and the Soprano Sax is a premier festivals event in Canberra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 485 people

Event ID: EjUW7a8tCup8cAZz82

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 194 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
