

# GEO

DATE: Monday, September 15, 2025  
LOCATION: Manama, Mu % `a "at al-+ñ cimah, BH

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## Event Description

GEO is a premier expos event in Manama. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 67/100

**Expected Attendance:** 7,391 people

**Event ID:** 6j6VKzZAKb6aCevp6z

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,956 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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