

Genève - Les Secrets de la Confiance Absolue

DATE: Saturday, November 8, 2025
LOCATION: Bougy-Villars, Vaud, CH

Event Description

Genève - Les Secrets de la Confiance Absolue is a premier conferences event in Bougy-Villars. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 286 people

Event ID: 9pRoiSjKB6p4Q2NoK7

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 114 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.