

# Genoa CFC vs Torino FC

DATE: Sunday, October 26, 2025

LOCATION: Torino, Piemonte, IT

## Event Description

Genoa CFC vs Torino FC is a premier sports event in Torino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 77/100

**Expected Attendance:** 23,365 people

**Event ID:** C4cRKAfNTEeqcNXB5f

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 9,346 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/genoa-cfc-vs-torino-fc>

Document generated on 6/4/2026, 4:09:11 AM