

Genesee Joint School District 282 - Mid Winter Break

DATE: Thursday, January 15, 2026
LOCATION: US

Event Description

Genesee Joint School District 282 - Mid Winter Break is a premier school-holidays event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 42/100
Expected Attendance: 401 people
Event ID: Cpw5E3NvoSHGqieBvJ

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.