

# gefas e.V. auf der intersana-Messe 2026

DATE: Friday, January 30, 2026  
LOCATION: Augsburg, Bayern, DE

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## Event Description

gefas e.V. auf der intersana-Messe 2026 is a premier expos event in Augsburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 57/100

**Expected Attendance:** 2,264 people

**Event ID:** 7iaWdHvdsDBWahWGfg

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 906 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*