

Geelong Wedding Expo | Sunday 19th October

DATE: Saturday, October 18, 2025
LOCATION: Geelong, Victoria, AU

Event Description

Geelong Wedding Expo | Sunday 19th October is a premier expos event in Geelong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 57/100

Expected Attendance: 2,243 people

Event ID: 6be5K88JGD2uUun2mo

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 897 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.