

GEEKY GIFTS BRANTFORD HOLIDAY MARKET 2025

DATE: Saturday, November 22, 2025
LOCATION: Brantford, Ontario, CA

Event Description

GEEKY GIFTS BRANTFORD HOLIDAY MARKET 2025 is a premier expos event in Brantford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 798 people

Event ID: GDxX4d7p4L2hyVRR9P

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 319 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.