

# Geed UP Presents "The Worst Show Ever"

DATE: Friday, August 15, 2025  
LOCATION: Kirwan, Queensland, AU

## Event Description

Geed UP Presents "The Worst Show Ever" is a premier performing-arts event in Kirwan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 49/100

**Expected Attendance:** 844 people

**Event ID:** AiaL2WqbMMY2vWe92c

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 338 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*