

# GDG Fortaleza - Tech Meetup

DATE: Saturday, October 18, 2025  
LOCATION: Edson Queiroz, Ceará, BR

---

## Event Description

GDG Fortaleza - Tech Meetup is a premier conferences event in Edson Queiroz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 232 people

**Event ID:** 4XXxJ4yCv6Pq8VaQX9

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 93 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/gdg-fortaleza-tech-meetup>

Document generated on 6/4/2026, 2:36:55 AM