GD Chaves vs UD Leiria

DATE: Monday, November 3, 2025
LOCATION: Leiria, Leiria, PT

Event Description

GD Chaves vs UD Leiria is a premier sports event in Leiria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,320 people
Event ID: 9cqi9ek4i8d8gkTfGK

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,728 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.