

GCC Exhibition for Training and Education - Ras Al-Khaimah

DATE: Tuesday, October 28, 2025
LOCATION: Ras Al-Khaimah, Ras al Khaimah, AE

Event Description

GCC Exhibition for Training and Education - Ras Al-Khaimah is a premier expos event in Ras Al-Khaimah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 62/100
Expected Attendance: 4,000 people
Event ID: GPrrw9awZBeRNAuhWH

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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