

GCBC x DIFW SHOWROOM

DATE: Friday, September 26, 2025
LOCATION: Dublin 2, County Dublin, IE

Event Description

GCBC x DIFW SHOWROOM is a premier expos event in Dublin 2. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 497 people

Event ID: 5B9dyRN3dMdqAYWnXV

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/gcbc-x-difw-showroom>

Document generated on 6/4/2026, 3:06:06 AM