

GBTA Insights - FCM|Kontik|Travel e Facilities Hub

DATE: Wednesday, August 27, 2025
LOCATION: Moinhos de Vento, Rio Grande do Sul, BR

Event Description

GBTA Insights - FCM|Kontik|Travel e Facilities Hub is a premier conferences event in Moinhos de Vento. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 328 people

Event ID: Er3Az3qxxfkMippRcm

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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